

MOHAMED NABIL

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Personal Summary

Content creator with 10 years of experience producing digital stories, social media content, and visual narratives for TV networks, newsrooms, and online platforms. Worked with leading brands, including MBC MASR, Al Arabiya Egypt, Sky News Arabia, and Al Masry Al Youm. Experienced in creating content and managing projects between Egypt and the UAE. Strong in crafting impactful stories, building engaging concepts, and delivering short-form content optimized for audience growth.

Skills

- Adobe Premiere Pro
- Photoshop
- Adobe After Effects
- avid
- DaVinci Resolve
- AI integration

Experience

- 09/2021 - 11/2025 **Digital Content Creator**
Al Arabiya News
Channel
Giza, Egypt
 - Generated three to five digital stories daily for social media platforms.
 - Produced engaging reels, vertical videos, and text-based content to enhance audience interaction.
 - Transformed breaking news into compelling short-form narratives for better viewer engagement.
 - Contributed to Arabic-language television news channel by delivering high-quality multimedia content.
- 09/2019 - 01/2025 **Content Creator**
MBC Group
Giza, Egypt
 - Developed engaging digital content for various programs and online platforms.
 - Produced short documentaries, lifestyle content, promos, and social-first videos for shows including Al Hakaya and Yehdoth Fi Masr.
 - Crafted compelling narratives utilizing interviews, field footage, and trending topics.
 - Collaborated with production teams to ensure content alignment with brand identity.
- 01/2023 - 02/2024 **Content Creator**
Emirates International
Endurance Village
(EIEV)
Dubai, United Arab
Emirates
 - Created dynamic content for endurance events, highlights, athlete stories, and onsite coverage
 - Produced fast-paced reels and short-form videos aligned with social media strategy
 - Helped boost digital engagement through consistent event storytelling
 - A venue focused on holding endurance events and promoting sporting activities
- 01/2023 - 06/2023 **Freelance Content Creator**
Sky News Arabia
Giza, Egypt
 - Produced weekly stories for the program Najahon, highlighting inspiring women across the region
 - Developed narrative-driven, digital-friendly human-interest content
 - A 24-hour Arabic language news and current affairs channel
- 11/2020 - 11/2021 **Content Creator**
Al Hadath
Giza, Egypt
 - Produced content for HENA AL QAHERA – Lamis El Hadeedy
 - Developed visual ideas and social clips focusing on news, culture, and human-interest angles

- A news channel focusing on regional events and commentary

01/2015 - 09/2019

Al Masry Al Youm
Cairo, Egypt

Content Creator / One-Man Crew

- Planned, shot, and produced complete digital stories independently
- Covered human-interest stories, breaking news, and special reports
- An independent Egyptian daily newspaper

Education

05/2017

Cairo **Bachelor's Degree**

Misr University for Science and Technology

Key Achievements

- Press Excellence Award: Received the Press Excellence Award from the Egyptian Press Syndicate in 2021 for the investigative story 'Qarar Obour.'
- Best TV Report Editing: Won the Best TV Report Editing award from E3lam.com in 2020 for 'Zekrayat El Shawate' wa Abtal El Sawahil 2020.